

Legislative Advocacy and YOU!

Michigan Business Education Association
69th Annual Convention
Frankenmuth, Michigan
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MBEA President

Economic Imperative

Michigan ranks dead last among the 50 states in "economic momentum," as measured by personal income, employment growth, and population growth.

April 2005 National Report, as cited in Bay City Times

Cherry Commission

- Rigorous High School curriculum
 - Math, Science, Communication, Technical
- Expand "Early College" opportunities
 - Dual enrollment, articulated credit, direct credit, AP, CLEP
- Make Higher Education Universal

Report of The Cherry Commission, December 2004

National Perspective

- Perkins (1984, 1990, 1998, 2006)
 - Perkins II (1990)
 - Reflects shifts in workplace priorities
 - Information Age and globalization, lifetime learning
 - Integration of academic and technical skills
 - Career development of ALL students
 - Tech Prep
 - Perkins III (1998)
 - Explicit goals (accountability)
 - Perkins IV (2006-2012)
 - Linkages and partnerships
 - Lifetime learning
 - Professional development and teacher preparation (integration)
 - Local accountability
 - Separate performance indicators for secondary and post-sec
- SCANS
 - Foundation skills for success in the workplace (1994)

The Challenge...

- Disconnected systems
- Focus on credit hours, not competencies
- High School and College coursework not connected
- Contextual learning is the exception, not the rule
- Data "issues"...
- Lack of accountability

Collaboration is the Key

- Local School Districts and ISD's
- Higher Education
- Content and Curriculum Specialists
- Academic and Career & Technical Educators
- Special Education and Support Staff
- Professional Organizations
- Business and Industry
- Parents and Students

Michigan Department of Education, Michigan High School Graduation Requirements, August 2006

Broad Goals

- Academic **Rigor** (high expectations)
 - Achievement
- **Relevance** (contextual learning)
 - Engagement
- Curriculum **refinement & alignment**
 - Transitions

Michigan Initiatives

- High School Graduation Requirements
 - Public Act 123 - Apr 20, 2006
 - Michigan Merit Curriculum
- Career Clusters
 - CTE Curriculum Standards Project

High School Graduation Requirements

- Class of 2011
 - English Language Arts (ELA) - 4 credits
 - Mathematics - 4 credits
 - Science - 3 credits
 - Social Studies - 3 credits
 - Health/PE and the Arts – 1 credit each
 - On-line course/experience – 20 hours
- Class of 2016
 - World Languages – 2 credits

Michigan Merit Curriculum

- Content expectations to replace existing Michigan Curriculum Framework
 - Model credit units and end-of-course exams
- Graduation requirements intended to be **standards/competency-based**
- Requirements do not imply courses, seat time, Carnegie Units
- Districts may offer credits through “alternate methods” (e.g. Humanities, CTE, Industrial Technology, Voc-Ed, or combination)

Career Clusters:

- Framework to organize academic and technical instruction around career themes and connect secondary and post-secondary programs
- Identifies pathways from secondary school to two- and four-year colleges, graduate school, and the workplace
- Groupings of occupations and broad industries based on commonalities
 - SCANS, National Skills Standards Board (1994)
 - Building Linkages Project (1996)
 - OVAE (1999)
 - NASDCTE (2001)
- Three levels of knowledge and skills for 16 occupational clusters
 - Foundation, pathway, specialty levels
 - Connection to future goals motivates students to work harder and enroll in more rigorous courses

<http://www.michiganclusters.org>

Career Clusters in Michigan Curriculum Standards Project


- MCCTE-FSU CTE Curriculum Standards Project
 - Selection of standards for each CIP Code
 - National accrediting agencies, national standards, state standards
 - Ranking of **technical content areas**
 - Skills/knowledge essential for entry-level employment in... Business Administration Management & Operations
 - Curriculum refinement and alignment
- Career Clusters task forces
 - Identification of **academic content** within CTE programs
 - Development of lesson plans
 - Feb 19 - 21 and Apr 30 - May 2, 2007

Model Lesson Plans - 7 Steps...

1. Introduce the CTE lesson
2. Assess students' academic awareness
3. Embedded example (applied, occupational)
4. Related, contextual examples
5. Traditional examples (abstract, advanced)
6. Demonstrate understanding
7. Formal assessment

Math in CTE Study, Natl Research Center

Paradigm Shift...

- Traditional course-based curriculum framework
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- Competency- or standards-based framework
 - Holistic approach – program

Legislative Advocacy... and MBEA

MBEA

<http://www.mbea-online.org/lupdates.php>

- Legislative Updates and ALERTS
- Legislative Contacts Information Sheet
- Is your e-mail information current?!!!

MDE/OCTP/MCCTE

State Board of Education

Superintendent of Public Instruction

State Legislature – Education Committees

MASSP

NBEA Legislative Resources

NBEA Advocacy Publications

- Person to Person: Working With Policy Makers to Support Business Education
- 10 Facts for Legislators

NBEA Policy Statements

- <http://www.nbea.org/curfpolicy.html>

LEGISLATIVE ADVOCACY SITES

- American Association of Community Colleges (AACC)
 - <http://www.aacc.nche.edu/>
- American Council on Education (ACE)
 - <http://www.ace.edu/>
- ASCD Educator Advocates – Action Center (ASCD)
 - http://www.ascd.org/portal/site/ascd/menuitem.5f562ce249e3980e4eb3ffab62108e0_cj/
- Association for Career and Technical Education (ACTE) – Public Policy
 - <http://www.acteonline.org/policy/index.cfm>
- Daggett, William – International Center for Leadership in Education
 - <http://www.daggett.com/>
- Innovative Educators
 - <http://www.innovativeeducators.org/>
- Inside HigherEd
 - <http://www.insidehighered.com/news>
- Michigan Business Leaders for Education Excellent (MBLE) – MI Chamber of Commerce
 - <http://www.michamber.com/mbles/index.asp>
- Michigan Citizens Guide
 - http://house.michigan.gov/citizens_guide.asp

LEGISLATIVE ADVOCACY SITES

- Michigan Legislature
 - <http://www.legislature.mi.gov/>
- National Education Association
 - <http://www.nea.org/>
- OCTP 2007 Informational Updates
 - http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-161246--,00.html
- OCTP 2006 Informational Updates
 - http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-161246--,00.html
- Occupational Supply Demand System – Georgia Career Information System
 - http://www.occupationsupplydemand.org/OSSD_Main.aspx
- U.S. Department of Education
 - <http://www.ed.gov/index.html>
- U.S. Department of Education
 - Office of Vocational and Adult Education
 - <http://www.ed.gov/ovae/index.html?aw=mi>
- U.S. House of Representatives
 - House Committee on Education and the Work Force
 - <http://ed.house.gov/committees/>
- U.S. Senate
 - Senate Health, Education, Labor and Pensions Committee (HELP)
 - <http://www.help.senate.gov/>

"Legislative" Listservs

ACTE Legislative ALERTS

- <http://www.acteonline.org/policy/takeaction/legalerts/index.cfm>

ASCD Educator Advocates

- <http://www.ascd.org/advocates/signup/>
- ecadvocates@ascd.org

Michigan Association of Secondary School Principals

- <http://www.michiganprincipals.org/>

Michigan Department of Education

- MDOE-HIGHSCHOOL@LISTSERV.MICHIGAN.GOV

Michigan State Legislature

- <http://www.legislature.mi.gov/>
- Education Committee Chairs
- Senators and District Representatives

U.S. Congress

- <http://www.house.gov/> <http://www.senate.gov/>

- Education Committee Chairs

- Michigan Senators and Representatives

Curriculum Resources

Career Clusters – national CTE framework

- www.careerclusters.org

MarkED – 2008 national Career Clusters standards (BMA, Finance, Mktg)

- http://www.mark-ed.org/7/0/joomla/index.php?option=com_content&task=blogsection&id=9&Itemid=35

Michigan Center CTE – Michigan CTE standards

- <http://www.mcte-fsu.org/>

Michigan Department of Education

- <http://www.michigan.gov/mde>

- <http://www.michigan.gov/highschool>

- MME Content Expectations

- Guidelines on Awarding Academic Credit

- http://www.michigan.gov/mde/0,1607,7-140-6530_2629_2724--,00.html

- Career Clusters Grids

National Center CTE

- <http://www.ncte.org/>

- AND MORE... on MBEA website (LINKS page)

Contact Information...

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