

MICHIGAN BUSINESS EDUCATION ASSOCIATION

69th Annual Convention

October 24-26, 2007

Bavarian Inn Lodge & Conference Center

BUSINESS EDUCATION: IT'S ALL ACADEMIC

- #1 Industry Panel Discussion**
- #2 Instructional Design Strategies for Online Courses**
- #3 Web 2.0-Collaborative Writing**
- #4 New Challenges for Certification with Office 2007**
- #5 Getting It All Together—Career Cluster Resource Guide**
- #6 Meeting Curriculum Requirements through Business Professionals of America (BPA)**
- #7 Web-based Keyboarding**
- #8 Early College – Direct Credit vs Articulation**
- #9 New Challenges for Certification with IC3 And Digital Literacy**
- #10 Technology in the Classroom — Software and Classroom Materials — Course Technology**
- #11 Alignment of High School Content Expectations (HSCEs) with the Career & Technical Education (CTE) Curriculum**
- #12 Basics of Saving & Investing**
- #13 Moving Forward with Michigan's New CTE Curriculum Initiative-- Implementing Career Clusters, Career Pathways and Technical Standards**
- #14 Program of Study**
- #15 Strategies for Engaging the GenX and Millennial Student**
- #16 Writing Successful Grants**
- #17 Tips & Tricks for the New Office 2007**
- #18 Career Clusters - IT Lesson Plans**
- #19 Serving The “Whole” Student: Business Students in the Community College**
- #20 Unraveling the Mysteries of Plagiarism Detection Services**
- #21 Parliamentary Procedure: An Academic Approach to Leadership**
- #22 New Twists for Teaching Professional Wardrobe**

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- #23 Career Clusters - BMA & Finance Lesson Plans**
State of Career & Technical Education Update
MBEA Annual Business Meeting
- #24 Michigan LearnPort**
- #25 Teaching Business Communication Competencies**
- #26 DDC Pearson Prentice Hall Introduces Learning Microsoft® Office 2007**
- #27 Moodle: Free Online Classroom Tools**
- #28 21st Century Learning Environments**
- #29 Getting It All Together – Career Cluster Resource Guide**
- #30 Google Marketing Tools, Advertising and E-Commerce**
- #31 Baby Boomers, Generation X, Y and Employability Skills- What?**
- #32 Entrepreneurship: Laying the Foundation for Future Small Business Owners**
- #33 Business Etiquette in Dining**
- #34 Program of Study**
- #35 Everything Google**
- #36 Virtual Business – Teaching Strategies for Simulations in the Classroom**
- #37 Mapping Success in CTE**
- #38 Legislative Update: Legislative Advocacy and YOU**