



70th MBEA/NCBEA Annual Convention
October 1-3, 2008
BRIDGING THE GAP
DeVos Place Convention Center
Grand Rapids, Michigan

Important information to consider as you review this schedule:

- Microsoft Office certification testing may be added to the program. Once this opportunity is confirmed, information will be announced via e-mail and posted on our Web site.
- State-board continuing education units (SB-CEUs) will be available.
- Graduate credit is being arranged. If this option is available, it will be announced via e-mail and on our Web site.
- Due to overwhelming interest in the convention, additional sessions are still being planned. Updated convention schedules will be posted online as changes are made.

Visit our Web site at www.mbea-online.org and www.ncbea.com for updates

Wednesday, October 1, 2008

3:00 PM – 5:00 PM	NCBEA Administrative Board Retreat	Amway Grand Plaza Hotel
4:00 PM – 9:00 PM	Convention Registration	Amway Grand Plaza Hotel
5:00 PM – 8:00 PM	Exhibits Setup	DeVos Place Convention Ctr. Grand Gallery
6:00 PM – 7:00 PM	MBEA Executive Board Meeting	Amway Grand Plaza Hotel
6:00 PM – 9:30 PM	NCBEA Administrative Board Meeting	Amway Grand Plaza Hotel
7:30 PM – 9:00 PM	Kick-off Reception – All convention registrants welcome! Come welcome our friends from the North Central region.	Amway Grand Plaza Hotel

Wednesday, October 1, 2008

Pre-Convention Hands-on Workshops

(Limited to 20 participants per workshop)

4:00 PM – 5:45 PM	Hands-on Workshop	<i>Creating Dynamic Web Experiences: Hands-On with Adobe Dreamweaver and</i>
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	<p>Flash Nathan Cradit</p> <p>With a focus on innovative techniques and trends, this workshop will make Web design an easy-to-understand process. Equally emphasizing both the art and science of Web design, participants will gain a thorough understanding of the capabilities of these industry-leading applications by creating their own Web site from start to finish. Comprehensive handouts and session materials will be provided.</p> <p>Class Limit: 20 Fee: \$30 Davenport University, Grand Rapids</p>
4:00 PM – 5:45 PM	<p>Hands-on Workshop</p> <p>Up Close with Office 2007 Jennie Ewert</p> <p>Come learn about Office 2007 and the new interface. Office 2007 is significantly different than prior versions, but don't let that scare you. This workshop will provide you with tips and techniques to prepare you for the change. Learn about the <i>ribbon</i>, file name extension changes, how to save to PDF within applications, and new features such as the citations creator. Tips will also be provided for teachers who are planning to install the software in a lab setting.</p> <p>Class Limit: 20 Fee: \$30 Davenport University, Grand Rapids</p>
6:00 PM – 7:45 PM	<p>Hands-on Workshop</p> <p>InDesign Zach Fricke</p> <p>Learn about Adobe's new InDesign for Windows—the software that replaced PageMaker. Explore this leading edge desktop publishing software and learn to teach your students true desktop publishing design and techniques.</p> <p>Class Limit: 20 Fee: \$30 Davenport University, Grand Rapids</p>
6:00 PM – 7:45 PM	<p>Hands-on Workshop</p> <p>Moodle: Free Online Resources</p> <p>Do you need free online resources for your classroom? The price is right for this open-source course management system. Moodle can help you create a paperless classroom where you can put assignments, quizzes, resources, and other items online for your students. Come explore the world of Moodle.</p> <p>Class Limit: 20 Fee: \$30 Davenport University, Grand Rapids</p>

Thursday, October 2, 2008

7:00 AM – 7:45 AM	<p>Wellness Network: Walking on the Riverfront <i>Join the group near the Bentham’s Restaurant entrance in the Amway Grand Plaza Hotel</i></p>
7:30 AM – 5:00 PM	<p>Convention Registration Amway Grand Plaza Hotel</p>
7:00 AM – 8:00 AM	<p>NCBEA/MBEA Past Presidents Breakfast Amway Grand Plaza Hotel</p>
8:30 AM – 9:45 AM	<p>Opening Session DeVos Place Convention Ctr. <i>Continental breakfast will be provided</i></p> <ul style="list-style-type: none"> ▪ Welcome & Introductions – MBEA President Bettie Goodman ▪ Keynote Speaker – Bob Davies (<i>Book signing to follow speech</i>) <div style="display: flex; align-items: flex-start;">  <div> <p>For more than 18 years, Bob Davies has been helping people to break through emotional gridlock, overcome fears, procrastination, and have the results in their lives that they have always dreamed of. Bob’s personal story of rising from poverty to prosperity, and his experience as an athlete and coach, uniquely qualifies him as an undisputed expert in the arena of high performance and extraordinary human achievement.</p> <p>You will learn inside secrets of elite performers, enabling you to make more money, become healthier, and have more fulfilling relationships. The high impact of Bob’s program will keep you on the edge of your seat with a renewed sense of purpose, passion, and hope.</p> <p>Bob is a former football coach at Cal State Fullerton, where his techniques helped an average football team to win two conference championships. He is the former coach of an Olympic Gold medal winner with Hodgkins disease who overcame his illness to win a gold in the 1984 Olympics.</p> <p>Bob is the author of two books, “The Sky Is Not The Limit-You Are!”, and “Coaching For High Performance”, as well as several audio and video cassette programs.</p> <p>Bob has a BS in Health from Rutgers University, and a M.Ed in Psychology from Springfield College. He holds the highest certification of professional personal and business coaches, Master Certified Coach. He is a skydiver, pilot, parent, and husband, and uses these experiences to help you to get on track, laser focused, and in action towards living your dreams!</p> </div> </div>

	<p>professional. Obtain tutorials on subscription methods for free Web 2.0 tools. Come and see how easy these tools are to apply in your classes to ignite your students' learning. This session will give techniques, tutorials, and lesson ideas for engaging Web 2.0 technologies in your classes.</p>
11:00 am – 11:50 AM	<p>America's Marketing High School "The Super Bowl as a Super Teacher" <i>Paul Galbenski</i> DeVos Place Convention Ctr.</p> <p>This nation-wide online business marketing capstone project incorporates podcasts, lectures, newsletters and materials that bring the impact of marketing & advertising to life in your classroom.</p>
11:00 am – 11:50 AM	<p>The Finance Academy <i>Brenda Ivery-Hall</i> DeVos Place Convention Ctr.</p> <p>Learn what it takes to set up a secondary business curriculum designed for students planning to pursue careers and a postsecondary education in accounting and finance. Students don't have to wait until they graduate to obtain the finance training needed to succeed in the workplace. Learn how to prepare your students now.</p>
11:00 am – 11:50 AM	<p>Assessment 101 <i>Kimberly Schultz</i> DeVos Place Convention Ctr.</p> <p>The basics of assessment-why and how-will be presented. Participants will leave with ideas to use in their Monday classroom.</p>
11:00 am – 12:00 PM	<p>NCBEA State Membership Directors Meeting Location TBD</p>
11:50 AM – 12:30 PM	<p>EXHIBIT WALK DeVos Place Convention Ctr. Grand Gallery</p> <p>Visit our exhibitors all day throughout the entire convention. Also, don't forget to visit the silent auction.</p>
12:30 PM – 2:00 PM	<p>MBEA/NCBEA Awards Luncheon DeVos Place Convention Ctr.</p> <ul style="list-style-type: none"> ▪ Invocation and lunch ▪ NCBEA greetings ▪ NBEA greetings ▪ MBEA awards presentation ▪ NCBEA awards presentation ▪ NCBEA 50/50 raffle ▪ Door prizes/giveaways (if time allows)

2:00 PM – 2:30 PM	<p>EXHIBIT WALK DeVos Place Convention Ctr. Grand Gallery</p> <p>Visit our exhibitors all day throughout the entire convention. Also, don't forget to visit the silent auction.</p>
2:30 PM – 3:20 PM	<p>DESIGN, PRODUCE, & MARKET “REAL” PRODUCTS--Collaborate For Student Success <i>Randy Tower & Kirk Wyers</i> DeVos Place Convention Ctr.</p> <p>Six career-tech center programs are collaborating to design, produce, and market our “homemade” products. Come learn about their unique approach to entrepreneurship education.</p>
2:30 PM – 3:20 PM	<p>Let the “Poof! Genie” Check Your Work <i>Robin Frontiero</i> DeVos Place Convention Ctr.</p> <p>Anyone who teaches Microsoft Word or Microsoft Excel understands the labor-intensive process of checking students' work. What if a genie magically appeared; and poof! – that pile of papers on your desk was checked? Find out how you can make life easier by using this automated software designed especially for you.</p>
2:30 PM – 3:20 PM	<p>Facts About Teacher Certification <i>Jo Anne Gibson</i> DeVos Place Convention Ctr.</p> <p>What's new, what's out. What happened to the “old” certifications, and what was carried over to the new certifications? What is required for the revised or new certifications? Can I still teach my courses I was teaching? Do I have to apply for new certification? Find out what your certifications allow you to teach and what you need to do to be current. Participants will be engaged in learning about obtaining certification and keeping your certification valid direct from the Michigan Department of Education.</p>
2:30 PM – 3:20 PM	<p>Building Student Interest and Motivation through Active Learning <i>Karl Smart</i> DeVos Place Convention Ctr.</p> <p>This interactive session provides a framework for active learning and allows attendees to participate in several activities designed to promote student engagement and learning.</p>
3:30 PM – 4:20 PM	<p>Personal Finance <i>Yvette Swint</i> DeVos Place Convention Ctr.</p> <p>Savvy financial management is a must in this volatile economy. Learn new and</p>

	exciting ways to manage your own finances and work in the business finance industry.
3:30 PM – 4:20 PM	<p>Digital Media Art Design <i>David Haggadone & Jeff Hamlin</i> DeVos Place Convention Ctr.</p> <p>The convergence of technology from analog to digital is here. Review updated curriculum, equipment, and facility requirements for digital, media, audio, and cinema programs. Governor Grahlm and the legislators have been emphasizing diversifying Michigan’s industry to other areas. Film is the latest diversification of Michigan’s economy. Find out how you can prepare your students to work in this industry.</p>
3:30 PM – 4:20 PM	<p>CISCO Academy <i>Virginia Werner, Joe Werner, Karl Dietrich, Tom Faes</i> DeVos Place Convention Ctr.</p> <p>You have heard about the CISCO Internet Academy for high school and skill center programs, but where do your students go from there? Find out about CISCO Academy at the next level.</p>
3:30 PM – 4:20 PM	<p>Legislative Advocacy and You DeVos Place Convention Ctr.</p> <p>Please join us for a legislative update, as well as a discussion of the rewards of legislative advocacy.</p>
3:30 PM – 4:20 PM	<p>2008 MBEA Summer Academy Reunite! <i>Joyce K. Hansen, Barb Bartosiewicz</i> DeVos Place Convention Ctr.</p> <p>Participants from the 2008 MBEA Summer Academy will engage in a dialogue of an overview of what transpired during the academy and will reconnect to share, discuss, and reflect. If you attended the academy, this session for you. If you didn’t attend the academy, you may want to hear what you missed so you’ll be geared up for next year.</p>
4:30 PM – 5:30 PM	<p>NCBEA Annual Business Meeting <i>Kimberly Schultz, President</i> DeVos Place Convention Ctr.</p> <p>All NCBEA members are encouraged to attend this annual business meeting to hear what is happening in the North Central region. MBEA members and guests are invited to attend as well.</p>
Evening on your own	<p>Explore Grand Rapids!</p> <p>There is a lot to see and do in Grand Rapids. Here’s a few suggestions:</p> <ul style="list-style-type: none"> ▪ Gerald R. Ford Presidential Museum ▪ Van Andel Museum

	<ul style="list-style-type: none"> ▪ Grand Rapids Art Museum ▪ Frederik Meijer Gardens ▪ For more information visit www.visitgrandrapids.org
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<h2 style="margin: 0;">Friday, October 3, 2008</h2>	
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7:00 AM – 7:45 AM	Wellness Network: Walking on the Riverfront <i>Join the group near the Bentham’s Restaurant entrance in the Amway Grand Plaza Hotel</i>
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7:30 AM – 9:00 AM	Convention Registration Amway Grand Plaza Hotel
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8:30 AM – 9:45 AM	Office of Career/Technical Education Update DeVos Place Convention Ctr. MBEA Annual Business Meeting <i>Continental breakfast will be provided</i> <ul style="list-style-type: none"> ▪ Welcome – MBEA President Bettie Goodman ▪ Career/Technical Education Update ▪ MBEA Officer & Standing Committee Reports ▪ MBEA Officer Elections ▪ Door prizes/giveaways – must be present to win!
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9:50 AM – 10:20 AM	EXHIBIT WALK DeVos Place Convention Ctr. Grand Gallery Visit our exhibitors all day throughout the entire convention.
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10:30 AM – 11:20 AM	NSF Grant Related to Apprenticeship and Coach Experience <i>Mary Speiser, Radecka Appiah-Padi, Richard Scott</i> DeVos Place Convention Ctr. Want to spice up your classroom instruction by adding a work experience option that has been nationally recognized by the National Science Foundation. Find out about setting up an Information Technology Apprenticeship Program in your high school and/or skill center.
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10:30 AM – 11:20 AM	Educational Leadership DeVos Place Convention Ctr. <i>Judith Berry</i> Some of you are ready to take the next step from the classroom to educational leadership. Two seasoned administrators will share with you their road to leadership. This session will examine the formal educational requirements and transformational leadership abilities that will help you as you begin your quest.
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<p>10:30 AM – 11:20 AM</p>	<p>American Marketing Association & BPA <i>Bill Motz & students</i> DeVos Place Convention Ctr.</p> <p>Attend this joint session with the faculty sponsor and students from the American Marketing Association and a BPA advisor and students. The AMA students at Lansing Community College are active and have won several national awards. How do you keep your BPA students enthusiastic and competitive? Dialog with an experienced advisor and hear the excitement from current students about their participation in the AMA.</p>
<p>10:30 AM – 11:20 AM</p>	<p>NCBEA State Presidents Session <i>Kimberly Schultz, Moderator</i> DeVos Place Convention Ctr.</p> <p>Join the state presidents from the eight states in the North Central region of the National Business Education as they engage in dialogue and sharing about things happening in their states. Learn how to get involved in your state association.</p>
<p>11:30 AM – 12:20 AM</p>	<p>Entrepreneurialship <i>David Schwinn</i> DeVos Place Convention Ctr.</p> <p>Owning their own business is being spoken by more and more young people as a vital option for earning a living. Find out how you can integrate entrepreneurial objectives into your business classes.</p>
<p>11:30 AM – 12:20 AM</p>	<p>Accounting, Business Ethics, Accounting Forensic <i>Erik Lindquist</i> DeVos Place Convention Ctr.</p> <p>There is new and exciting emphasis in the accounting field as well as on the CPA exam. Examine the new accounting curriculum and expectations of workers in this field at this session.</p>
<p>11:30 AM – 12:20 AM</p>	<p>Computer Animation <i>Fred Clark</i> DeVos Place Convention Ctr.</p> <p>Review computer animation curriculum, equipment, and facility needs for implementing a successful program.</p>
<p>12:30 PM – 1:00 PM</p>	<p>Closing Session DeVos Place Convention Ctr.</p> <ul style="list-style-type: none"> ▪ Wrap-up – MBEA President Bettie Goodman ▪ Door prizes/giveways – must be present to win!