

June 27, 2007

MBEA Update & President's Report

Dear MBEA Member,

PLEASE SHARE THIS UPDATE WITH ANY AND ALL INTERESTED PARTIES.

MDE/OCTP information resources and updates:

The latest **Informational Update from Patty Cantu**, Director of the Office of Career and Technical Preparation (OCTP), is available online at:

http://www.michigan.gov/mdcd/0,1607,7-122-1680_2629_8423-161246--,00.html

Highlights from this update include:

Guidelines for Awarding Academic Credit (also included in MBEA's previous Update)

http://www.michigan.gov/documents/mde/Item_E_197992_7.pdf

Identification of the **new State CTE Standards**

<http://www.mccte-fsu.org/>

Perkins State Plan update, including a definition of CTE **Programs of Study**

ACTE information resources and updates:

For current ACTE Legislative Updates, including Perkins, visit:

http://www.acteonline.org/members/news/legislative_news/

Sign up for ACTE's Career Tech Update, a twice-monthly e-mail newsletter on news, views and best practices in career and technical education (shared previously):

http://www.acteonline.org/members/career_tech_update/index.cfm?CFID=3778271&CFTOKEN=52987512

ASCD information resources and updates:

Visit the Association for Supervision and Curriculum Development at <http://www.ascd.org/>.

ACE information resources and updates:

Visit the American Council on Education at www.acenet.edu.

American Council on Education (ACE) on Higher Education Act Reauthorization:

http://www.acenet.edu/AM/Template.cfm?Section=Search§ion=Government_Relations&template=/CM/ContentDisplay.cfm&ContentFileID=3113

Previous MBEA Updates are available on the MBEA website at: <http://www.mbea-online.org/lupdates.php>

MBEA President's Report, June 2007

Submitted by Dr. Pamela Miller, Legislative Action Committee Chair and MBEA President

Since the last Board Meeting in April, I participated in the following activities:

- Participated in Region I Spring Event via teleconference on May 4, with Karen Pohja.
- Communicated with Eileen Dittmar, First Course Faculty Chair at Capella University, to serve on the MBEA AdHoc Technology Committee and lead our efforts to utilize technology (i.e., webcasts, etc.) to (1) provide professional development opportunities, limiting the travel required of our members to participate, and (2) conduct one or more Executive Board meetings.
- Participated in a conference call with Eileen Dittmar on May 9 to plan a demo/presentation to the Executive Board on teleconferencing/webinars.
- Participated in a teleconference/webinar on May 17 with Eileen Dittmar and Julia VanderMolen, VP Publications (see bullet points above).
- Discussed webinar and teleconferencing alternatives with Davenport University IT personnel.
- E-mailed MBEA membership an MBEA Legislative Update on May 20; forwarded to Julia VanderMolen, VP Publication, for posting on MBEA website.
- Worked with Julia VanderMolen, VP Publications, to redesign and update the MBEA website.
- Forwarded MBEA mailing list of Business Education teachers to Interim VP of Professional Development so that "Save the Date" postcards could be mailed for the convention before the school year concluded.
- Confirmed plans to attend the 2007 Marketing Academy on June 18-20 (possible adoption of MME model for a Business Academy sponsored by MBEA in summer 2008).
- Contacted Cheri Lay at WMU's Office of Lifelong Learning & Education to offer graduate credit for a Business Academy in the summer of 2008 (will follow up with her after attending the Marketing Academy).
- Contacted Dr. Brenda Clark, MME President, to discuss possibility of combining the MME and MBEA conventions in Lansing in 2009.
- Provided Leslie Spain, Region V Rep, with the name of a contact at Davenport University's location in Warren (Melody Gorno) to approach to host the 2008 spring event in the that region.
- Communicated with Karen Pohja to plan concurrent sessions for the annual convention (Career Clusters, State CTE Standards, ELA Model Units)
- Contacted potential presenters for sessions described in the bullet point above.
- Contacted members of Michigan Senate who serve on the Education Committee to encourage their participation in the Legislative Update session at the annual convention.
- Plan to contact Jim Gleason, President of MarkEd, to encourage his participation in the annual convention and to discuss the use of LAP Modules in Business Education in Michigan

- Plan to communicate with CTE Regional Administrators to encourage them to send their Business teachers to the convention (and to attend themselves)
- Reviewed Call for Presenters form and Vendor/Sponsor form for the annual convention.
- Solicited sponsorship from Davenport University for the 2007 Convention.
- Encouraged faculty and staff from Davenport University's Maine School of Business to join MBEA.
- Coordinated June 2007 Board meeting with Barb Bartosiewicz, Interim VP Professional Development, and Bethany Curtis from the Bavarian Inn so that the Board would have an opportunity to tour our 2007 convention site; canceled meeting and room reservations at the Courtyard Inn in Lansing.
- Viewed the MDE/OCTP webcast on the new CTE technical standards. The webcast and PowerPoint are available at <http://www.mccte-fsu.org/>.
- Reviewed the Guidelines on Awarding Academic Credit document presented by Superintendent Flanagan to the State Board of Education on May 30. This document is available on the MDE website at http://www.michigan.gov/documents/mde/Item_E_197992_7.pdf.
- Scheduled a meeting with Ric Wiltse, Executive Director of MACUL, for June 18 (see next bullet point).
- Plan to begin dialogue with MACUL and MASSP by forwarding a link to our spring newsletter as part of the initial effort to communicate with school district leaders about the future of business education within the new high school curriculum framework.
- Plan to communicate with Michigan Chamber of Commerce; KnowHow2GO campaign (Ohio) and LearnDoEarn initiative (New Jersey); share this communication with MASSP.
- Plan to communicate with MASSP and encourage them to send their Business teachers to the convention (and to attend themselves)
- Renewed or initiated membership in the following organizations in order to strengthen affiliations and provide an opportunity to discuss strategic partnerships (ACTE, ASCD, MACUL, MASSP, MME).

Finally, please note my **new contact information** below:

Sincerely,

Pamela Miller, Ph.D.
 MBEA President and Legislative Chair
 Director of Program Management
 Institutional Research & Development
Davenport University
 415 East Fulton Street
 Grand Rapids, MI 49503
pamela.miller@davenport.edu
 (616) 732-1174